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[PRESS RELEASE]

BURAAQ-THE MUSLIM SUPERHERO IS COMING TO PAKISTAN!

Islamabad, Pakistan: As of this date, a phenomenal shift in paradigm with history in the making is unfolding. Every generation of aficionados around the world finds great significance, hope and trust in a savior. Superheroes in every society exist as to set an example to model ourselves after for idealized moral choices. The mainstream media's focus in all developed countries revolves around trust, hope and setting precedents. So will these historical events; **US-based SplitMoonArts LLC** has signed a 2 year contract with **Pakistan-based Elements Interactive**. This strategic alliance is bound to build a platform for "**BURAAQ**", a Muslim Superhero. Successfully capturing the western markets, "**BURAAQ**" comic book series, is coming to Pakistan via Elements Interactive to be successfully marketed and distributed exclusively in Pakistan. The comics will also be translated into Urdu and other regional languages and will be made available in rural and urban areas.

"InshaAllah, the goal is to provide the Pakistani youth with an entertainment alternative that would inspire them to adopt and love Islamic values. We are living in an age of secularism and materialism, which needs to be countered, especially in the entertainment world. We look forward to working with Elements Interactive on this unique undertaking," said **Adil Imtiaz, Co-Founder/Artist-SplitMoonArts LLC**.

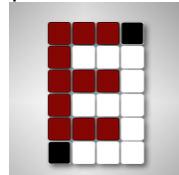
"The Muslim youth deserve a Superhero of their own, and our mission is to make that happen, InshaAllah. Comic books is just the beginning, as we also aim to produce games, animated shows, and films in the near future, InshaAllah!" **added Kamil Imtiaz, Co-Founder/Writer-SplitMoonArts LLC.**

"It is imperative that we first make it clear that this comic book is not here to overshadow Islamic heroes or history. Speaking of a Superhero (fictional comic book character), the difference should be absolutely obvious. This said, Elements Interactive will set Buraaq, the Muslim Superhero as a prime example. Buraaq is the hope for a nation, inspiration for the youth and an example set for a dormant hero within us all." said M. Iftekhar Yezdani, **CEO Elements Interactive**.

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"A society without superheroes is a society without hope, where the human condition inflicts despair and misery alone."